

ITI8740: Software Development Team Project

Demo Day

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Team Demo

- 3 minute pitch.
- 10 minutes technical presentation.
- 10 minutes - discussion and questions.

After that

- Individual presentations

Pitch Structure

1. **Intro** (10 sec) Who are you? One memorable sentence about your idea.
2. **Why, Who, What** (90 sec) What is the value you are creating? Who is the target whose problem you are solving?
3. **The secret sauce** (30 sec) What makes your solution unique?
4. *Future vision, business model* (40 sec). What is the potential for growth. What is the plan to make money? How to get to customers?
5. **Team** (20 sec) What relevant experience does the team have.
6. **End statement.** Finish your pitch with a strong statement.

Points to cover for technical presentation

1. Primary features of the project
2. Validation - how it was done and what was learned?
3. Outcomes - what was implemented (and what not)
4. The science behind and lessons learned - did the method chosen work, can it be applied to somewhere else.
5. Next steps - was the project worth solving, will it be continued, any master thesis topics. etc.

Today + Documentation.

And you are done :)

Thank you :)